## Letter to the Editor



## It may be a wise decision from 'Editor-in-Chief and Publisher of IJAV'

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BV MURLIMANJU \*

Department of Anatomy, Centre for Basic Sciences, Kasturba Medical College, Manipal University, Mangalore, Karnataka, INDIA.



B.V. Murlimanju, MD Assistant Professor Department of Anatomy Kasturba Medical College Manipal University Mangalore, 575004, INDIA.

**☎** +91 824 2211746

murali.manju@manipal.edu

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Dear Sir,

I read your editorial article 'New measures taken for a better IJAV' [1] and it seems that you have taken a wise decision for following up of the journal. As Prof. Nayak opined [2], having a processing fee for publication may discourage many authors, but in order to maintain the publication expenditures, editorial office and handling of higher number of manuscripts, you might have taken these steps. Since IJAV is an open access electronic journal, getting subscription fees from the institutions and universities is not possible. The anatomical variants are commonly encountered in day to day practice and are submitted to the journals for publication. But this is not that often with the original communications and review articles. In view of this, it may be difficult to manage a journal like IJAV as it is the only journal exclusively [3] made for publishing anatomical variations and clinical anatomy case reports. Waiving the processing fee for the authors from poor countries and students is an encouragement from the editor. Regarding the decision to provide incentives for the peer reviewers, instead of providing the money; it may be more suitable to issue a certificate from the editorial board for reviewing the case. It may help to decrease the amount of processing charge paid by the author. It's a good idea to restrict the number of authors since most of the other reputed journal editors have opined that the authorship criteria for the case report should be four or less than four.

I am very happy that IJAV has published more than hundreds of case reports within a short span of years. The map overlay of web traffic of IJAV via Google Analytics [1], which is displayed in your article, is informative and I am proud that our country 'India' is on higher traffic [1]. It is obvious that the Editor-in-Chief and his team deserve a big salute [4] for the hard work and efforts in bringing out the third volume. Wish the journal a bright career and evergreen success in the years to come. © IJAV. 2011; 4: 48.

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